



Inspiration, innovation and
interaction for professional leaders



CENTER FOR LEDELSE

Inspiration, development and interaction for professional leaders

Center for Ledelse (CFL / Danish Centre for Leadership) enjoys a special status among Danish companies and organisations – in both the public and private sectors.

CFL is an association of members. Originally established in 1913, it is owned by the approx. 1,000 companies and organisations that make up its membership. CFL exists to act as a driving force and source of inspiration in promoting a holistic approach to corporate and management development and to assist in the development of specialist and innovative frameworks for enterprises wishing to work in this way.

At CFL we believe that the only permanent way in which an enterprise can differentiate itself from its competitors is to strengthen its leadership capacity. There are, of course, other routes by which an organisation can gain the edge over its competitors – but only in the short term. Because products, processes and marketing can be copied. But the quality of your leadership and the way in which you exercise leadership are copy-protected. Leadership capacity is thus the foundation of all other differentiation factors.



The direct path to new inspiration

Members join Center for Ledelse for a variety of reasons. Some want to become part of a network. Others are keen to draw upon the expertise of CFL's employee-law advisory service or wish to benefit from CFL's proven skills in organisational psychology. For others, the most important motive has been a desire to help influence the development of holistic management in Denmark and set the benchmark for good leadership.

Whatever the member's reason for joining, CFL provides access to fresh inspiration, professional tools, new meeting venues, and an opportunity to be inspired by other enterprises in the same or other sectors – but all sharing the same aim of improving their leadership capacity.



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A unique partner

Whether you are a client or a member, you will find Center for Ledelse a unique partner because:

- The association provides a unique working framework for development between members – but also for exchange of experience and communication of best practice between people of like minds
- You will have access to the latest expertise in the fields of management and human resources – and the full flavour of an international perspective
- The association's close relations with its members, customers and the academic environment help keep us at the frontier of progress in leadership development – and how it is applied in practice
- You will have at your fingertips an unusual array of profound leadership skills which will be combined in flexible fashion with a basic set of strong methodological competences.
- You can be sure that focus is directed at the development of your enterprise combined with behavioural development
- Our activities are developed to reflect the needs expressed by our members



Relations with a difference

At Center for Ledelse a network is a professional venue for leadership development. In a network – irrespective whether at a personal or a corporate level – participants get the opportunity to pursue professional and often personal development in a sparring relationship with their fellows.

A professional, personal network can be the only forum in which the hotspot the leader occupies can be debated. A personal network shared with one's peers and like-minded individuals can be the refuge in which a person – with no awkward questions asked – can obtain help, input and sparring assistance, and can reveal weak points without suffering the consequences of diminished authority or lack of respect.

In a more corporate context the professional network can be a lookout post: By interfacing with other members of the network you can become aware of other ways of performing leadership tasks and other ways of doing business. In a world in which the rate of innovation is rapid and unrelenting, every leader needs to hear and relate experience in the application of new knowledge and new technologies and to benchmark their enterprise against others.

CFL offers more than 50 networks with a total membership of more than 1,000 leaders and HT managers.

Developing relations

All activities at Center for Ledelse are based on one or more of three overriding methodological skills, which we have defined as: relational, consultative and training skills. By continuing to focus and insist on the development of our employees' methodological skills in these three fields, we ensure that we not only maintain a vigorous professional environment but that we are also able to realign and combine our leadership expertise flexibly and in keeping with the needs of our clients and members for inspiration and support.

CFL's business model presupposes co-operation between employees and the professional clusters of competence (knowledge centres) internally and between CFL and our members and clients. CFL is not content simply to supply products; it develops solutions in collaboration with its members and clients, reflecting their specific needs. For the client or member this means that knowledge remains within the enterprise when the consultant's job is done. In particular, it means that the client to a much greater extent takes ownership of the service supplied by CFL.

CFL has successfully completed a number of consultative assignments for Danish enterprises. The areas concerned have included change management, merger management, innovation processes, internal leadership development, team-building, strategi development and many others. Could your enterprise be next in line?





Let your colleagues have a look

Membership of CFL is for the whole of your enterprise. Invite your colleagues to join you on a virtual tour of the Center for Ledelse.



Mission

Center for Ledelse serves as an inspiration, catalyst and venue for Danish enterprises in their effort to promote holistic corporate and management development.

Vision

Center for Ledelse aims to be the partner of preference for the enterprise's strategic management in its effort to improve the enterprise's competitiveness through holistic management and corporate development.

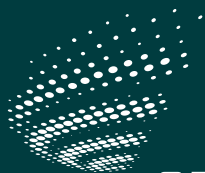
Profile

Center for Ledelse is a business association whose members comprise approx. 1,000 companies and organisations. These represent a broad section of enterprises in the private and public sectors in Denmark. CFL works with holistic management in order to assist enterprises in raising their competitiveness and generating results.

The association regards dialogue as the best platform for inspiration and development. A dialogue between individuals and enterprises, across trade sectors, interests, views, insight and experience. CFL provides the framework for co-operation with and between enterprises.

CFL employs approx. 100 people in Copenhagen and Århus.

Read more about Center for Ledelse at www.cfl.dk or order more information today by completing and returning the enclosed reply coupon.



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